

**SPECIFIC ADMISSION REQUIREMENT**

Applicants for Master of Science (International Business) must possess:

- i. a Bachelor's degree from Universiti Utara Malaysia or any other institutions of higher learning recognized by the University Senate with a CGPA of at least 2.75; **and**
- ii. at least two (2) years of relevant working experience or a good score on the Graduate Management Admission Test (GMAT)/ Graduate Record Examination (GRE); **and**
- iii. Fulfill the English Language requirement.

**OR**

- i. a diploma from any Institution of higher learning recognized by the University Senate with at least ten (10) years of relevant work experience and aged 35 years or older; **and**
- ii. Fulfill the English Language requirement.

*\*Note: Applicants who do not meet any of the above postgraduate admission requirements can still be considered for enrolment upon recommendation by the postgraduate committee and endorsement by the Senate. Applicant may be required to attend an interview.*

**PROGRAMME STRUCTURE**

**(A) Coursework**

The Master of Science (International Business) by coursework is a 42 credit hour programme. Students have to complete the following programme structure:

**CORE COURSE (24 CREDIT HOURS)**

BFMA 6043	International Business
BFMA 5033	International Management
BFMA 5263	International Strategic Management
BFMA 5053	International Marketing
BFMA 6083	Multinational Firms
BFMA 6063	Cross Cultural Management
BFMA 6053	International Logistics
BPMN 6073	Research Methodology

**ELECTIVE COURSE (6 CREDIT HOURS)**

*Choose any two (2) courses from the following:*

BFMA 6093	Selected Issues in International Business
GMUL5063	Law, Ethics and Corporate Social Responsibilities
BWFF 5043	International Financial Management
BSMH 5123	International Human Resource Management
BJMP 5023	Operation and Technology Management
SEET 5113	International Trade Theory
BWBB 5063	International Trade and Banking Practices

**DISSERTATION (12 CREDIT HOURS)**

BPMZ 69912	Dissertation
------------	--------------

**(B) Research**

Students have to successfully complete the following:

- i. Pass eight (8) credit hours or 2 courses determined by School (if necessary);
- ii. Defend a research proposal to a Committee.
  - a) Students must submit two (2) copies of their research proposal to the College/Graduate School at least 2 weeks prior to the proposal defense session;
  - b) The research proposal should cover the following topics:

Chapter 1	Background of the study, problem statement, research questions, research objectives, scope of the study, and significance of the study.
Chapter 2	Literature review
Chapter 3	Research methodology
	a) Research framework
	b) Hypotheses/ propositions development
- iii. Attend a **viva** session (oral examination) for the thesis defense; and
- iv. Submit the **final thesis**.