

PROGRAMME STRUCTURE

The DBA programme is offered by coursework and dissertation with 66 credit hours which comprise the following:

BUSINESS FIELDS (15 CREDIT HOURS)

BDAK 8023	Financial and Management Accounting
BDFM 8013	Corporate Financial Strategy
BDHS 7013	Leadership and Organizational Effectiveness
BDMF 7053	Global Economic Theory and Issues
BDMM8033	Global Strategic Marketing and Competitive Analysis

QUANTITATIVE (12 CREDIT HOURS)

BDMR 8013	Business Research and Methodology
BDMR 8023	Quantitative Research
BDMR 8033	Qualitative Research
BDMR 8043	Advanced Quantitative Analysis

BUSINESS ELECTIVES (6 CREDIT HOURS)

Choose any two (2) courses from the following:

BDME 8013	Strategic Entrepreneurial Growth
BDME 8023	Seminar in Entrepreneurial Finance
BDMF 8043	Seminar in International Business
BDMM 8013	Advanced Relationship Marketing
BDMM 8023	Advanced International Marketing
BDMN 8033	Organizational Change Management
BDMS 8063	Seminar in Muamalat Management

CONSULTATION (6 CREDIT HOURS)

BDMX 8013	Business Consultation Strategy
BDMX 8023	Business Consultation

INDEPENDENT STUDY (3 CREDIT HOURS)

BDMI 8013	Research Proposal Construction
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DISSERTATION (24 CREDIT HOURS)

BDMZ 8024	Dissertation
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