

## PROGRAMME STRUCTURE

The Doctor of Philosophy (PhD) programme is offered by full research. Students should have adequate research knowledge and skills as stipulated by the Academic Committee. Students who do not possess these criteria are required to register and pass the following four (4) pre-requisite courses before they continue with their research:

- i. BDMR 8013 Business Research and Methodology
- ii. BDMR 8023 Quantitative Research
- iii. BDMR 8033 Qualitative Research
- iv. BDMR 8043 Advanced Quantitative Analysis

Students are also required to:

1. Attend and complete a series of research trainings organised by OYA Graduate School of Business/UUMCOB during the first two (2) semesters of their enrolment;
2. Present their research working colloquiums set by the OYA Graduate School of Business/UUMCOB.
3. Defend their research proposals successfully, as per requirement below.
  - Students are required to defend their proposal to a committee comprising a chairperson and two (2) reviewers appointed by OYA Graduate School of Business.
  - Students must submit two (2) copies of their proposal to OYA Graduate School of Business at least two (2) weeks prior to the defence.
  - The reviewers would provide written comments and recommend the status of the research proposal at the end of the defence session.
  - Students are required to make amendments based on the comments and suggestions given by the reviewers.
  - In case of re-defence, students are given a maximum of six (6) months to refine and to successfully re-defend their research proposals. Failure to do so would result in termination from the programme.
4. Produce at least two (2) articles, by choosing either Option A or Option B, before graduation:  
Option A, in which
  - i. at least one (1) article is accepted for publication in ISI Journal or Scopus; **and**
  - ii. at least one (1) article is under review for publication in a refereed journal.  
Option B, in which

Two (2) articles are published in a refereed journal.
5. Attend a viva voce session (oral examination) to defend their thesis, as per requirement below:
  - a) Upon approval from their supervisor(s), students should fill in "The Intent to Submit Form (ITS)" and submit it to OYA Graduate School of Business together with two (2) copies of the thesis (note that students are also required to submit the softcopy version of their thesis);
  - b) Students will be informed of the viva voce session by OYAGSB;
  - c) Students have to pay the viva fee before the viva voce session.
6. Submit the final thesis (only applicable for those who pass the viva voce session):
  - a) Students should make corrections with guidance from the supervisor(s) based on comments and suggestions given during the viva voce session by the examiners.
  - b) Before binding the final thesis, students should obtain approval (or signature) from OYA Graduate School of Business for certification of thesis.
  - c) The thesis should be prepared in three copies (two in hard cover and one in loose copy), all of which are to be submitted to OYA Graduate School of Business.

## RESEARCH FIELDS

Applicants are welcome to undergo research training in any areas of business-related fields and economics, either from the conventional or Islamic perspectives, as follows (but not necessarily limited to):

<ul style="list-style-type: none"><li>• Corporate Finance</li><li>• Investment</li><li>• International Finance</li><li>• Islamic Finance</li><li>• Conventional Banking</li><li>• Islamic Banking</li><li>• Risk Management in Banking</li><li>• Risk Management</li><li>• Islamic Insurance</li><li>• Information Disclosure Issues</li><li>• Corporate Governance and Auditing</li><li>• International Accounting</li><li>• Accounting Education</li><li>• Accounting Standards</li><li>• Information Technology and Accounting</li><li>• Management Accounting</li><li>• Public Sector Accounting</li><li>• Accounting Issues for Islamic Financial Institutions</li><li>• Taxation</li><li>• General Management</li><li>• Strategic Management</li><li>• Marketing</li><li>• Economics</li></ul>	<ul style="list-style-type: none"><li>• Organisational Behaviour</li><li>• Muamalat</li><li>• Entrepreneurship and Innovation</li><li>• Franchising</li><li>• Small Business Management</li><li>• Business Ethics</li><li>• Knowledge Management</li><li>• Entrepreneurial Financing</li><li>• Business Leadership</li><li>• Retailing</li><li>• Human Resource Management</li><li>• Management of Innovation</li><li>• Technology Transfer</li><li>• Technology Forecasting</li><li>• Management of Research &amp; Development</li><li>• Benchmarking</li><li>• Technology Strategy</li><li>• Quality Management</li><li>• Technology Policy &amp; Planning</li><li>• Technology Assessment</li><li>• Supply Chain Management</li><li>• Project Management</li><li>• Inventory Management</li><li>• Occupational Safety and Health Management</li></ul>
--	--

For those who are interested to undergo their PhD research at OYA Graduate School of Business, their research will have to be aligned with one of the following competency areas:

- a) Business information systems, planning, and management
- b) Leadership innovation and change
- c) Consumer and market analysis
- d) Financial analysis and policy
- e) Sustainability and community development

Please refer to the Website of OYA Graduate School of Business at [www.oyagsb.uum.edu.my](http://www.oyagsb.uum.edu.my) for further detail.