

PROGRAMME STRUCTURE

The MBA programme is offered by coursework. Students are required to complete at least 42 credit hours which consist of 30 credit hours of core courses and 12 credit hours of elective/specialization courses.

- A) **MBA – general:** students are required to complete ten (10) core courses and four (4) elective courses from *any* specialized courses listed below.
- B) **MBA – specialization:** students are to complete ten (10) core courses and four (4) elective courses from *one* of the specialization areas listed below.

CORE COURSE (30 CREDIT HOURS)

BJMP5023	Operations and Technology Management
BKBM5013	Management Accounting for Managers
BPMM6013	Marketing Management
BPMN6023	Strategic Management (<i>Capstone</i>)
BPMN6043	Leadership in Organization
BPMN6053	Management Information System
BWFM5013	Corporate Finance
GMUL5063	Ethics, Law and Corporate Social Responsibility
SEEG5013	Managerial Economics
SQQP5023	Decision Analysis

SPECIALIZATION COURSE (12 CREDIT HOURS)

Choose any 4 courses from one (1) specialization listed below:

A) ACCOUNTING

BKAA5013	Issue in Auditing and Investigation
BKAF5033	Seminar in International Accounting
BKAF5063	Financial Statement Analysis
BKAL5033	Seminar in Corporate Governance – <i>compulsory course</i>
BKAM 5033	Financial Modeling
BKAM5043	Strategic Management Accounting – <i>compulsory course</i>
BKAM5053	Advanced Management Accounting
BKAM5063	Advanced Strategic Management Accounting
BKAS5013	Seminar in Accounting Information Systems

B) FINANCE

BWBB5023	Treasury Management in Financial Institutions
BWFF5023	Islamic and Conventional Financial Markets, Instruments and Institutions
BWFF5033	Financial Reporting & Statement Analysis
BWFF5043	International Financial Management
BWFF5053	Advanced Corporate Financial Management
BWFF6013	Seminar in Finance
BWFN5013	Investment
BWSS5023	Islamic Financial Contracts and Maxims

C) SUPPLY CHAIN MANAGEMENT

BJMP6023	Supply Chain management
BJMP6113	Supply Chain Logistics
BJMP6213	Supply Chain Planning
BJMP6223	Supply Chain Design
BJMP6233	Supply Chain Strategy
BJMP6243	Supply Chain Dynamics

D) TECHNOLOGY MANAGEMENT

BJMP6013	Managing of New Product Development
BJMP6023	Supply Chain Management
BJMT5013	Managing Technology of Competitiveness

BJMT5023 International Technology Transfer
BJMT6023 Technology Policy and Planning
BJMY 5033 Technology Assessment, Forecasting and Benchmarking

E) PROJECT MANAGEMENT

BJMP5033 Project Management
BJTC 5043 Quality in Project Management
BJTC5143 Project Planning and Scheduling
BJTC5243 Project Cost and Value Management
BJTC5443 Project Procurement Management
BJTC 5543 Project Risk Management

F) MARKETING

BFMA5053 International Marketing
BPMM6033 Relationship Marketing
BPMM6063 Integrated Marketing Communication
BPMM6073 Strategic Marketing
BPMM6083 Consumer and Organizational Buying Behaviour
BPMM6093 Distribution Channel Marketing

G) AGRIBUSINESS

BPME6023 New Venture Creation
SEAG5013 Agricultural Systems
SEAG5023 Farm Management and Production Economics
SEAG5033 Agricultural Development Analysis
SEAG5043 Agricultural Marketing and Price Analysis
SEAG5053 International Agricultural Trade and Policy

H) SUSTAINABLE DEVELOPMENT

SEED5023 Topics in Sustainable Development
SEED5043 Ecology for Development Planners
SEED5063 Natural Resource Management
SEED 5073 Development Economics

I) MUAMALAT MANAGEMENT

BPMS6013 Theory and Philosophy of Muamalat
BPMS6023 Muamalat Management
BPMS6033 Muamalat Principle in Islamic Capital and Money Market
BPMS6053 Administration of Islamic Affairs Institutions in Malaysia
BPMS6063 Qawaid Fiqhiyyah for Muamalat
BPMS 6073 Usul Al-Fiqh for Muamalat
BWSB5053 Contemporary Islamic Banking

J) HEALTHCARE MANAGEMENT

BPMH6013 Healthcare Organization Management
BPMH6023 Financial Strategies for Healthcare Management
BPMH6033 Healthcare System Management
BPMH6043 Healthcare Insurance Management
BPMH6053 Global Issues in Healthcare Management
BPMH6063 Strategic Marketing in Healthcare Management

K) HUMAN RESOURCE MANAGEMENT

BSMH5023 Strategic Human Resource Management
BSMH5033 Industrial Relations
BSMH5043 Performance Management
BSMH5073 Human Resource Costing
BSMH5093 Managing Change and Communication
GMUL5043 Legal and Ethical Issues in Human Resource Management

L) INTERNATIONAL BUSINESS

BFMA6043 International Business
BFMA5033 International Management

BFMA5053 International Marketing
BFMA6083 Multinational Firms
BFMA6063 Cross-Cultural Management
BFMA6053 International Logistics

M) LOGISTICS MANAGEMENT

BPMG5013 Airport Business and Management
BPMG5053 Land Transport Management
BPMG5083 Seaport Management
BPMG5113 Logistic Management

N) RISK MANAGEMENT AND INSURANCE

BWRR5013 Risk Management
BWRR5023 Enterprise Risk Management
BWRR5033 Insurance Management
BWRR5043 Islamic Risk Management
BWRR5053 Employee Benefit Management
BWFF5063 Financial Risk Management

O) TOURISM AND HOSPITALITY MANAGEMENT

SHOE 5043 Hospitality Entrepreneurship
SHPP 5063 Heritage Tourism Management
SHZL 5013 Tourism Policy, Planning & Development
SHZL 5023 Sustainable Tourism Management
SHZN 5033 Corporate Event Management
SHZS 5053 Contemporary Issues in Tourism and Hospitality Management